

Contact

+32 484 04 38 80 (Mobile)
maria.kolewa@gmail.com

www.linkedin.com/in/maria-koleva
(LinkedIn)
mocaroka.com/ (Portfolio)

Top Skills

Web Design
Advertising
Art Direction

Languages

English (Full Professional)
Italian (Limited Working)
Bulgarian (Native or Bilingual)

maria koleva

Creative Director at Brainbroker - Digital Marketing Agency - London
Brussels Area, Belgium

Experience

Brainbroker - Digital Marketing Agency - London
3 years 1 month

Creative Director
August 2018 - Present
London, United Kingdom

- Leading a team of graphic and web designers.
- Communication with clients.
- Creating various marketing campaigns and help to execute them.
- Preparing reports and campaign monitoring documents.
- Organising internal training sessions with the team.
- Searching for and implementing best practices.
- Creating process automation.

Head Of Operations
January 2017 - August 2018 (1 year 8 months)

- Organising internal processes.
- Improving client communication templates.
- Searching for and implementing the best market practices.
- Project management (web projects mainly).
- Leading a team of graphic designers, web designers and developers.
- Helping the IT team to organise hosting and web deployment.

Lexicum

UI/UX Designer
April 2014 - October 2017 (3 years 7 months)

- Designing the user interface of the company's main product app.
- Participating in creating the app user journey.
- Working closely with the development team.
- Creating and pre-press designing marketing materials and presentations.

brainbroker
Freelance UI/UX Designer
July 2016 - January 2017 (7 months)

- Working on web design projects.

- Designing marketing materials and PowerPoint presentations.
- Communication with clients (pitching and briefs).
- Designing print materials for company events.

Qubit.

Freelance UI/UX Designer

December 2014 - March 2015 (4 months)

London

- Working on the company's main website redesign.
- Participated in the company rebranding.
- Designing marketing materials and PowerPoint presentations.
- Designing print materials for company events.
- I was a part of their marketing team.

The Smarts

art director

December 2012 - October 2014 (1 year 11 months)

Sofia

- Leading a team of graphic designers.
- Communication with big international clients.
- Creating various creative advertising campaigns and help to execute them.
- Finding and implementing new software and technology tools.

Freelance Graphic Designer

Freelance Designer

January 2012 - December 2012 (1 year)

Sofia, Bulgaria

- Working over various freelance projects which include:
 - Being the lead designer in a big national travel print magazine
 - Working on web design projects
 - Creating the monthly marketing campaigns for a national retail store

Ashley & Holmes Worldgroup SA

Art Director

March 2011 - April 2012 (1 year 2 months)

Sofia, Bulgaria

- Leading a team of graphic designers.
- Communication with big international clients.
- Creating various creative advertising campaigns and help to execute them.

KAZAK Ltd.

Senior Graphic Designer

March 2010 - February 2011 (1 year)

- Provided design direction and guidance to staff designers.
- Managed projects from initial concept to final execution.

Education

Nov Bulgarski Universitet

Bachelor, Visual arts - Graphic Design · (2004 - 2008)

Ivan Vazov High School

Informatics and math, High School Certificate of Competence
Program · (2000 - 2004)